

Message Text

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PAGE 01 BERLIN 05819 221711Z
ACTION COME-00

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P 221451Z APR 77
FM AMEMBASSY BERLIN
TO SECSTATE WASHDC PRIORITY 4587
USIA WASHDC PRIORITY
AMEMBASSY VIENNA PRIORITY

UNCLAS BELIN 5819

VIENNA FOR REX

E.O.11652: N/A
TAGS: BEPX, GE
SUBJECT: INDUSTRIAL DESIGN EXHIBIT

1. MFA'S AMERICAN DESK OFICER SIEMENS REQUESTED MEETING WITH PAO APRIL 22 WHICH TOOK PLACE IN PRESENCE MANFRED JOST, IDENTIFIED BY SIEMENS AS MFA COLLEAGUE WHO FAMILIAR WITH SUBJECT UNDER DISCUSSION. JOST MADE FOLLOWING PRESENTATION.

2. IN MAY 1976 SYRACUSE UNIVERSITY DEPARTMENT OF DESIGN MOUNTED EXHIBIT AND SEMINAR IN MOSCOW ENTITLED "INDUSTRIAL DESIGN EDUCATION IN THE U.S." AFTER AGREEMENT BETWEEN SU'S ROFESSOR ARTHUR PULOS AND YURI SOLOVIEV, DIRECTOR OF ALL-UNION RESEARCH INSTITUTE OF INDUSTRIAL DESIGN. IN ADDITION TO PULOS, FOUR OTHER US PROFESSORS ATTENDED FOR A FIVE-DAY SEMINAR : JAMES ALEXANDER OF UNIVERSITY CINCINNATI, JOSEPH CARREIRO OF CORNELL, JAMES PIRKL OF SYRACUSE AND HERBERT TYRNAUER OF CALIFORNIA SATE.

3. PULOS WROTE TO THE DIRECTOR OF THE GDR BUREAU FOR INDUSTRIAL DESIGN EARLY IN 1976 SUGGESTING THAT UNCLASSIFIED

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FOLLOWING THE MOSCOW DATES, THE GDR MIGHT WISH TO ARRANGE FOR A SIMILAR EXHIBIT AND SEMINAR WITH THE ORIGINAL FIVE PROFESSORS OR APPROPRIATE SUBSTITUTES. THE GDR WAS VERY INTERESTED, SENT REPRESENTATIVES TO MONITOR THE EXHIBIT AND SEMINAR AND DECIDED IN FAVOR OF A GDR SHOWING. ACCORDING TO JUST, INQUIRIES AT THE US EMBASSY IN MOSCOW AT THE TIME REVEALED

THAT THE EXHIBIT WAS CONTROLLED BY USIA.

4. JOST AND SIEMENS THEN JOINTLY REQUESTED THAT EVERY EFFORT BE MADE TO HAVE THE EXHIBIT SHOWN IN DRESDEN AUGUST 13-23, WITH THE SEMINAR TO TAKE PLACE AUGUST 15-19. THE PROBLEMS THEY FORESAW WERE; AVAILABILITY OF THE PROFESSORS , WITHOUT WHOM, JOST SAID, THE EXHIBIT ALONE WOULD BE INADEQUATE; TRAVEL COSTS FOR THE PROFESSORS, TOWARDS WHICH THE GDR MIGHT BE WILLING TO CONTRIBUTE; TRANSLATION OF THE TEXTS INTO GERMAN. GDR WAS REQUESTING THAT USIA PAY FOR TRANSPORTATION TO DRESDEN. JOST DESCRIBED THE EXHIBIT AS CONSISTING OF EIGHTY-EIGHT PHOTOGRAPHIC PANELS COVERING AN AREA OF EIGHTY SQUARE METERS.

5. PAO REPLIED THAT IF IN FACT USIA HAD THE EXHIBIT IT MIGHT BE IN VIENNA AT REX; WHICH COULD REDUCE THE TRANSPORTATION COST; THE IMMEDIATE INQUIRIES WOULD HAVE TO BE MADE ON THE AVAILABILITY OF THE EXHIBIT , SINCE AUGUST WAS VERY CLOSE; THAT THE MAJOR PROBLEM MIGHT BE THE AVAILABILITY OF THE PROFESSORS; AND FINALLY THAT THE TRANSLATION MIGHT BE DONE BY USIA.

6. ADDRESSING SIEMENS, PAO SAID EMBASSY PLEASED BY GDR INITIATIVE AND WOULD DO EVERYTHING MAKE EXHIBIT AND SEMINAR POSSIBLE DESPITE SHORT NOTICE. PAO ALSO SAID THAT SUCH INITIATIVES IN ABSENCE OF CULTURAL AGREEMENT HIGHLY DESIRABLE AND MORE CLOSELY

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ADHERED TO U.S. APPROACH TO CULTURAL RELATIONS AND COULD SUGGEST TO GDR THAT VAST ARRAY OF US ATTRACTIONS EASIER TO PROGRAM ON SUCH CATCH-AS-CATCH-CAN BASIS.

7. ACTION: AGENCY'S ICS AND VIENNA'S REX URGED RESPOND WITH PARTICULARS AND INSTRUCTIONS FOR TRANSMITTAL TO MFA.
POLANSKY

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Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
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Disposition Event:
Disposition History: n/a
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Disposition Remarks:
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